

Webinar “Fight against disinformation”

November 27, 2020 11:00 - 12:30

We invite you to be part of a webinar “**Fight against disinformation**”. During this webinar, mainly through interactive activities, you will be acquainted with the contemporary landscape of disinformation creation and distribution and more importantly with techniques how to fight them through deliberate and preventive activities such as fact checking, audience targeting for building positive narratives, gripping storytelling that will engage your audiences, as well as how to take steps to protect your organization from disruptive disinformation attacks. The working language of the webinar will be English

About the Trainer



Vladimir Petreski is a longtime journalist and editor, working for many media outlets in the Republic of North Macedonia covering politics and business. During the last 8 years he is a fact-checking editor at the Metamorphosis Foundation, publishing fact checks for the organization’s web sites and projects, while at the same time training journalists and NGO activists on subjects like fact checking methodologies, recognizing and fighting hate speech, legal framework and the free speech,

countering disinformation, media literacy, etc.

Who is invited to Apply

Journalists interested in learning more about the disinformation ecosystem, how to fight disinformation in their daily jobs or interested in entering the world of dedicated fact checking. Also, editors, or media owners interested in protecting their media outlets, businesses from disinformation attacks.

Additionally, NGO/think-tank representatives, researchers and activists interested in the contemporary disinformation phenomenon and in discovering the latest trends in fighting disinformation, as a means of preventing or combating the effect of disinformation on their project portfolio and the beneficiaries they serve.

Training Dates

The webinar will be held online (via the Cisco WebEx platform). The program includes **1 training session from 11:00 - 12:30 on November 27, 2020:**

Application Form and Deadline

To register please complete the form available at the [link](#) by **November 24, 2020 at 4:00 p.m.** Please complete the form in English language. Number of participants: 15 people.

Contact Person

If you have any questions, please contact: violetajonchevska@protonmail.com and gendresasulejmani@protonmail.com

Check www.hive-mind.community

In addition to the training please check www.hive-mind.community. Hive Mind is designed for you to train and learn to enhance your digital media literacy skills in a collaborative environment with your community of practice. Hand-picked and verified tools, our own custom built social media listening tool 'Social Media Radar' and self-paced online courses to name a few. All in a safe and secure environment.

The training is a TechSoup Europe initiative in cooperation with Metamorphosis Foundation and CA. Zasto Ne



Metamorphosis Foundation works toward strengthening the awareness and capacity of citizens and civil society to assume their fullest possible role as activists for democracy, while supporting institutions to fulfil their democratic role in serving society, with particular emphasis on the use of information technology and knowledge-sharing.



CA Zasto ne - Why not is an organization that works on the creation of a safe, secure, healthy, active, efficient and accountable BiH society through increasing civic participation, influencing government accountability, use of new technology tools and promotion of socially engaged culture on the whole territory of BiH together with other interested groups, organizations, institutions and individuals.



TECHSOUP EUROPE supports civil society organizations across the continent to use the best technology for social change. It equips change makers with transformative technology products, knowledge, and services so they may benefit from technology and make social change. TechSoup teaches how to use technology for good and connects unlikely collaborators, such as social activists, hackers, designers, government, local authorities and business partners. TechSoup builds communities with whom it tries to generate innovative solutions to social challenges.



HIVE MIND — is a harbor for a community of practice. In today's digital world, our freedom of information is being challenged by sophisticated misinformation and disinformation tactics. We're here to assist you in the journey of digital transformation and to support these freedoms by building media literacy skills throughout civil society and in communities where people come together to form trust and social ties. www.hive-mind.community