

# Project-based education program “Media Literacy Online”

November 30 - December 18, 2020 (17:00-18:30)

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We invite you to be part of the Project-based education program: “**Media Literacy Online**”

The training aims to encourage the participants:

- To understand the importance of the role and functions of media in democratic societies
- To critically evaluate media content in the light of the media function, examining local social media for disinformation tactics and polarizing content, valuing emotion over facts
- To create messaging to counter disinformation, understand the importance of engagement with media for self-expression and democratic participation, identify propaganda and disinformation, fake news and harmful media.

The working language of the Project-based education program is English.

The education program will provide the participants with the opportunity to prepare and propose Local Action Plans aiming to serve toward increasing the resilience of communities to disinformation. Metamorphosis Foundation will provide modest financial support and will oversee the implementation of the best Local Action Plans. The Local Action Plans will serve as an incentive for the participants to think ahead about make use of the knowledge gained during the education program.

## About the Trainer



Dren Gërguri is a lecturer at the Department of Journalism at the University of Prishtina “Hasan Prishtina”, a journalist, a certified trainer of the TechSoup Association, as well as an editor at the European Journalism Observatory. Dren trains teachers and youth in Kosovo on media literacy and has teaching experience as a guest lecturer in several European universities, in Germany, Poland, etc.

## Who is Invited to Apply

Youth, NGO, Teachers, Journalists

## Training Dates

The education program will be held online (via the Cisco WebEx platform). The program includes four training sessions on Mondays and Fridays, from 17:00-18:30 on the following dates:

- November 30
- December 4
- December 11
- December 18

The education program will also provide the participants with the opportunity for consultation and coaching by the trainer between sessions as well as individual and group work with the trainer.

## Application Form and Deadline

To register please complete the form available at the [following link](#): by **November 20, 2020 at 4:00 p.m.**

Please complete the form in English language. Number of participants: 15 people.

## Contact Person

If you have any questions, please contact: [violetajonchevska@protonmail.com](mailto:violetajonchevska@protonmail.com);  
[gendresasulejmani@protonmail.com](mailto:gendresasulejmani@protonmail.com)

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Check [www.hive-mind.community](http://www.hive-mind.community)

In addition to the training please check [www.hive-mind.community](http://www.hive-mind.community). Hive Mind is designed for you to train and learn to enhance your digital media literacy skills in a collaborative environment with your community of practice. Hand-picked and verified tools, our own custom built social media listening tool 'Social Media Radar' and self-paced online courses to name a few. All in a safe and secure environment.

The training is a TechSoup Europe initiative in cooperation with Metamorphosis Foundation and CA. Zasto Ne



Metamorphosis Foundation works toward strengthening the awareness and capacity of citizens and civil society to assume their fullest possible role as activists for democracy, while supporting institutions to fulfil their democratic role in serving with particular emphasis on the use of information technology and knowledge-sharing.

CA Zasto ne - Why not is an organization that works on the creation of a safe, secure, healthy, active, efficient and accountable BiH society through increasing civic participation, influencing government accountability, use of new technology tools and promotion of socially engaged culture on the whole territory of BiH together with other interested groups, organizations, institutions and individuals.

TECHSOUP EUROPE supports civil society organizations across the continent to use the best technology for social change. It equips change makers with transformative technology products, knowledge, and services so they may

benefit from technology and make social change. TechSoup teaches how to use technology for good and connects unlikely collaborators, such as social activists, hackers, designers, government, local authorities and business partners. TechSoup builds communities with whom it tries to generate innovative solutions to social challenges.



HIVE MIND — is a harbor for a community of practice. In today's digital world, our freedom of information is being challenged by sophisticated misinformation and disinformation tactics. We're here to assist you in the journey of digital transformation and to support these freedoms by building media literacy skills throughout civil society and in communities where people come together to form trust and social ties. [www.hive-mind.community](http://www.hive-mind.community)